

# CBERT 2020 - International Campuses Survey

## 1-Welcome

### Dear Administrator,

You are invited to complete the following survey on cross-border academic ventures. The survey is being conducted by the Cross-Border Education Research Team (C-BERT) and will take about 20 minutes to complete.

For the past ten years, the Cross-Border Education Research Team ([www.cbert.org](http://www.cbert.org)) has maintained a comprehensive list of cross-border academic ventures and is seeking your help in updating the information. By participating in our survey, your international campus will be included in our list and will help advance our understanding and research about cross-border education. As a respondent, we will provide your campus with a summary of the survey findings to review the status of campuses worldwide.

We recognize your time is valuable and truly appreciate the information provided.

Sincerely,

### The Cross-Border Research Team

#### Jason Lane, Ph.D.

Dean & Professor, School of Education  
University at Albany, State University of New York [jlane@albany.edu](mailto:jlane@albany.edu)

**Kevin Kinser, Ed.D.** Department Head & Professor, Education Policy Studies  
The Pennsylvania State University [kpk9@psu.edu](mailto:kpk9@psu.edu)

#### Christine A. Farrugia, Ph.D.

Director of Research Initiatives, School of Professional Studies  
Columbia University [cf2135@columbia.edu](mailto:cf2135@columbia.edu)

#### Jill Borgos, Ph.D.

Assistant Professor, School of Education, Health, & Human Services  
State University of New York at Plattsburgh [jcrom007@plattsburgh.edu](mailto:jcrom007@plattsburgh.edu)

#### Sarah T. Zipf, Ph.D. Candidate

Graduate Assistant, Department of Education Policy Studies  
The Pennsylvania State University [stz2@psu.edu](mailto:stz2@psu.edu)

#### Semonti Dey, Ph.D. Student

Research Assistant, Research Informatics and Publishing, University Libraries  
The Pennsylvania State University [sqd5688@psu.edu](mailto:sqd5688@psu.edu)

#### Khem Sedhai, Ph.D. Student

Graduate Assistant, Department of Educational Policy & Leadership, School of Education  
University at Albany, State University of New York  
[ksedhai@albany.edu](mailto:ksedhai@albany.edu)



## 2-Campus Information

**Q2.1 This section of questions pertains to contact and organizational information about the international campus and home institution.**

Q2.2 Please provide the following information about the international campus.

- The name of the international campus is \_\_\_\_\_
- The home institution is \_\_\_\_\_
- The location is (please provide host city and country) \_\_\_\_\_
- The correct email to contact \_\_\_\_\_
- The year the international campus first offered instruction \_\_\_\_\_

Q2.3 Cross-border academic ventures have a range of characteristics. Please select the characteristics that apply to the international campus. (Select all that apply.)

- The campus provides one or more complete academic programs that lead to a degree or other credential.
- Coursework is normally offered substantially onsite. (Please base response on the campus' normal mode for providing instruction. Disregard any temporary arrangements for remote instruction due to the pandemic.)
- Degrees or other credentials are awarded in the name of the home education provider.
- The campus is operated in the name of the home education provider.
- The campus is fully or partially owned by a home education provider.

Q2.4 How is the home institution classified?

- Private/Non-government
- Private/For-profit or Proprietary
- Public/Government
- Other

Q2.5 Please describe other

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Q2.6 Does the home institution have other international campuses currently open or pending? If so, please include host city and country, and any available contact information (e.g. press releases, news article)

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### 3-Campus Enrollment

**Q3.1 This section of questions pertains to student enrollment and marketing at the international campus.**

Q3.2 Please provide an estimate of the annual headcount from last year (2019). (Numerical values only) \_\_\_\_\_

Q3.3 What percentage of the enrollment is: (must equal 100%)

\_\_\_\_\_ Undergraduate students

\_\_\_\_\_ Graduate students

\_\_\_\_\_ Other

Q3.4 The students at the international campus are from:

- Mostly the home country
- Equally divided between the home and the host country
- Mostly the host country
- Mostly from other countries besides the home and host countries
- Other

Q3.5 Please describe other

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Q3.6 How does the international campus promote the program to potential students? Please check all that apply.

- Word of mouth
- Print advertising
- Radio or television advertising
- Social media
- Online or in-person events
- College fairs
- Agents or hired professionals
- Other

Q3.7 Please list other

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Q3.8 Can students transfer to the home institution to complete their degree requirements?



- Yes, students can transfer without restriction
- Yes, students may transfer with restriction
- No, transfer is not permitted
- Other

Q3.9 Please describe other

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Q3.10 When students receive an educational credential at the international campus, what institutional names are listed on the credential?

- Home institution
- International campus
- Home and international campus (dual degree)
- Unknown
- Other

Q3.11 Please describe other

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## 4-COVID Response

**Q4.1 This set of questions pertains to how the international campus is responding and changing during the COVID-19 pandemic.**

Q4.2 How has the delivery of courses changed due to COVID19? (e.g. moved online)

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Q4.3 Is the international campus experiencing a change in enrollment because of the COVID19 pandemic?

- Increase
- Decrease
- No change
- Unknown
- Other

Q4.4 Please describe other

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Q4.5 How has the operation of the international campus changed because of the COVID-19 pandemic? (e.g. student housing)

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## 5-International Campus Academics

**Q5.1 This section of questions pertains to academic programming, course delivery, and research at the international campus.**

Q5.2 What is the primary language of instruction?

- Arabic
- Chinese
- English
- French
- German
- Russian
- Spanish
- Other \_\_\_\_\_

Q5.3 How many degree programs does the international campus offer? (Numerical values only)

\_\_\_\_\_

Q5.4 Please indicate if the international campus offers the following areas or disciplines.

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	Doctorate or Terminal Degree	Master's Degree	Bachelor's Degree	Other Credential
Business & Management	●	●	●	●
Communication & Journalism	●	●	●	●
Education	●	●	●	●
Engineering & Computer Science	●	●	●	●
Fine & Applied Arts	●	●	●	●
Health & Medical	●	●	●	●
Humanities	●	●	●	●
International Relations	●	●	●	●
Legal Studies & Law Enforcement	●	●	●	●
Physical & Life Sciences	●	●	●	●
Social Sciences	●	●	●	●
Academic Skills (e.g., foundation courses, remedial courses, English preparation, math preparation)	●	●	●	●
Other	●	●	●	●



Q5.5 Please list other discipline(s) and level(s)

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Q5.6 Who makes decisions about the academic programming?

- Mostly the home institution
- Mostly the international campus
- Equal between the home institution and international campus
- Other

Q5.7 Please describe other

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Q5.8 Who has primary oversight of the quality of course content? (Select all that apply)

- Course instructor
- Home faculty curriculum committee
- Host faculty curriculum committee
- International campus internal quality assurance
- Home campus internal quality assurance
- Local government quality assurance
- External accreditor (please list below)

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Q5.9 Are the courses at the international campus the same as those at the home institution?

- Yes
- No
- Unknown

Q5.10 Is research conducted at the international campus?

- Yes
- No

If no, please skip to 5.15





Q5.11 In what fields is research conducted at the international campus?

- Agriculture
- Business & Management
- Communication & Journalism
- Education
- Engineering
- Fine & Applied Arts
- Health & Medical
- Humanities
- International Relations
- Legal Studies & Law Enforcement
- Math & Computer Science
- Physical & Life Sciences
- Social Sciences
- Academic Skills (e.g., foundation courses, remedial courses, English preparation, math preparation)
- Other \_\_\_\_\_

Q5.12 Who engages in research at the international campus? (Select all that apply.)

- Faculty employed at the international campus
- Faculty employed at the home institution
- Faculty from other institutions
- Students enrolled at the international campus
- Students enrolled at the home institution
- Students enrolled at other institutions
- Representatives of government agencies
- Representatives of private sector agencies (e.g. corporations, non-governmental organizations, charities or non-profit organizations)
- Other

Q5.13 Please provide other

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Q5.14 How is research funded at the international campus? Select all that apply.

- Internal funding (branch campus or home institution)
- Home country government
- Host country government
- Other country government
- Local non-governmental agency
- International non-governmental agency
- Foundations
- Corporate entities
- European Union Funding
- Research is not funded

Q5.15 Pre-pandemic, what modalities of instruction did the international campus offer?

- In person
- Hybrid (in-person and at least one other modality)
- Online
- Video conference one-way
- Video conference two-way
- Other

Q5.16 Please list other

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## 6-Campus Operations

**Q6.1 This set of questions pertains to faculty, types of partnerships, and the operations at the international campus.**

Q6.2 Does the international campus have a tenure process for faculty?

- Yes
- No

Q6.3 Are faculty tenured at the home institution or international campus?

- Tenure or permanent appointment at home institution
- Tenure or permanent appointment at international campus
- Neither
- Both

Q6.4 How many faculty total teach in a typical academic year at the international campus? (Estimate total)

- Full-time \_\_\_\_\_
- Part-time \_\_\_\_\_
- Visiting \_\_\_\_\_
- Other \_\_\_\_\_

Q6.5 Of the total number of faculty teaching at your international campus, what percentage of faculty are: (must equal 100%)

- \_\_\_\_\_ Hired locally
- \_\_\_\_\_ A mix of host and other countries
- \_\_\_\_\_ Primarily from the host country
- \_\_\_\_\_ Faculty from the home institution

Q6.6 Please select the relationship of the international campus with its partner or host government.

- Wholly Owned (operations are exclusively funded and operated by the home campus)
- Joint Venture (established under negotiated agreements between two or more entities)
- Strategic Alliance (partially funded by a host government or physical infrastructure provided by a host government in support of a government's objectives)
- Other

Q6.7 Please describe other

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Only if joint venture:

Q6.8 Please indicate the type of partners included in the partnership.

- Government partners
- Educational partners
- Private partners
- Other

Q6.9 Please list other

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Q6.10 Who owns the physical space of the international campus?

- Owned by home institution
- Government partner
- Private investor
- Renting
- Academic Partner
- Other

Q6.11 Please describe other

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Q6.12 Please describe who or what controls the legal entity recognized to operate in the host country?

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Q6.13 What agencies or other governmental bodies license or provide legal authority for the international campus to operate in the host country? (Select all that apply.)



- Host country governmental agency
- Host country institutional partner
- Home country governmental agency
- Home country accreditation/quality assurance
- Home institution governing board
- Permitted without license
- Self-accreditation status
- Not applicable
- Unknown

Q6.14 What organizations or agencies provide accreditation or quality assurance for the international campus? (Select all that apply)

- Home country accreditation / quality assurance body
- Home country ministry of education (or equivalent)
- Host country accreditation / quality assurance body
- Host country ministry of education (or equivalent)
- International quality assurance body
- Home institution
- Unknown

Q6.15 Does the international campus receive any subsidy to operate?

- Yes
- No

Q6.16 In what ways does your host government or the host government's agent subsidize your costs to operate the international campus?

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Q6.17 Who provides IT support to the international campus including faculty, student, and staff?

- Mostly the home institution
- Equal between the home institution and international campus
- Mostly the international campus
- Not applicable
- Unknown



## 7-Campus Services & Activities

**Q7.1 This set of questions pertains to the student-centered services and activities at the international campus.**

Q7.2 Please indicate whether the following student-focused services are provided at the international campus and who provides them.

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	Home Institution Mostly	International Campus Mostly	Both Home Institution and International Campus Equally	International Campus works with Third-Party Provider	Service is not Provided (N/A)
Academic Advising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alumni Groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Counseling & Psychological Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diverse Student Support (e.g. gender, national origin, race, culture)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health Care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International Student Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Military/Veteran Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spiritual or Religious Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student Housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports and Athletics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tutoring & Learner Support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Services/Activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q7.3 In what ways does the international campus engage with alumni of the international campus and/or home institution?

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Q7.4 Does the international campus have a statement supporting diversity and inclusion?

- Yes
- No
- Unknown

DO NOT COPY





## 8-End of Survey

Q8.1 Thank you for taking the time to complete this survey. The information you supplied is critical to the continued research on cross-border education. CBERT maintains a comprehensive list of colleges and universities with a multi-national presence that can be downloaded from our website at [www.cbert.org](http://www.cbert.org).

Q8.2 What other questions or areas of inquiry should be included in a future survey of international campuses?

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Q8.3 Is there anything else about the international campus to include in this survey?

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Q8.1 Would you like to receive an email when the survey results are ready?

- Yes, use this email 

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- No thank you

