

Cross-Border Education Research Team: www.cbert.org

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Home Institution Name: Kean University

Branch Campus Name: Wenzhou-Kean University

**Home Country:** United States

**Host Country:** China

Web Address: <a href="http://www.wku.edu.cn/">http://www.wku.edu.cn/</a>

**Founding Date: 2014 Number of Students: 35** 

## **Programs Provided and Focus Areas:**

• Undergraduate: Bachelor's Degree

Bachelor of Arts: English

Bachelor of Fine Arts: Graphic Design

Bachelor of Science: Accounting; Computer Science; Finance;
International Business; Marketing

• Graduate: Master's Degree

Computer Science and Technology; English; International Accounting;
International Economy and Trade; International Finance

Particular Research Interests: Accounting; Business Information Systems;

Computer Science; Finance

Language of Instruction: English