Cross-Border Education Research Team: [www.cbert.org](http://www.cbert.org)

**Last Updated:** November 2016

**Home Institution Name:** University of Upper Iowa  
**Branch Campus Name:** University of Upper Iowa Hong Kong  
**Home Country:** United States  
**Host Country:** China (Hong Kong SAR)  
**Web Address:** [http://www.uiu.edu.hk](http://www.uiu.edu.hk)  
**Founding Date:** 2009  
**Number of Students:** N/A

**Programs Provided and Focus Areas:**
- Undergraduate: Bachelor’s Degree
  - Bachelor of Arts: Financial Management; Management; Marketing; Psychology

**Particular Research Interests:** Business; Communication; Psychology

**Language of Instruction:** English