

Global Higher Education

Research & News About Educational
Institutions Moving Across Borders



Cross-Border Education Research Team: www.cbert.org

Last Updated: November 2016

Home Institution Name: INSEEC

Branch Campus Name: Crea Genève

Home Country: France

Host Country: Switzerland

Web Address: <http://www.creageneve.com>

Founding Date: 2014

Number of Students: N/A

Programs Provided and Focus Areas:

- Undergraduate: Bachelor's Degree
 - Artistic Direction; Digital Marketing & Communication
- Graduate: Master's Degree
 - Digital Marketing & Social Media; Luxury Marketing

Particular Research Interests: Business

Language of Instruction: French and English