

Global Higher Education

Research & News About Educational
Institutions Moving Across Borders



Cross-Border Education Research Team: www.cbert.org

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Home Institution Name: Hong Kong Baptist University

Branch Campus Name: Beijing Normal University - Hong Kong Baptist
University United International College

Home Country: China (Hong Kong SAR)

Host Country: China

Web Address: <http://uic.edu.hk/en>

Founding Date: 2005

Number of Students: 4,400

Programs Provided and Focus Areas:

- Undergraduate: Bachelor's Degree
 - Bachelor of Arts: Applied Translation Studies; Cinema and Television; Contemporary English Language and Literature; Government and International Relations; International Journalism; Public Relations and Advertising; TESL
 - Bachelor of Business Administration: Accounting; Applied Economics; Culture/Creativity and Management; Finance; Management of Human Resources; Marketing Management
 - Bachelor of Science: Applied Psychology; Computer Science and Technology; Environmental Science; Financial Mathematics; Food Science and Technology; Statistics
 - Bachelor in Social Work and Social Administration

Particular Research Interests: Chinese Culture; Cross-Cultural Studies; Regional Economic Development; Statistics and Computational Intelligence

Language of Instruction: English and Chinese